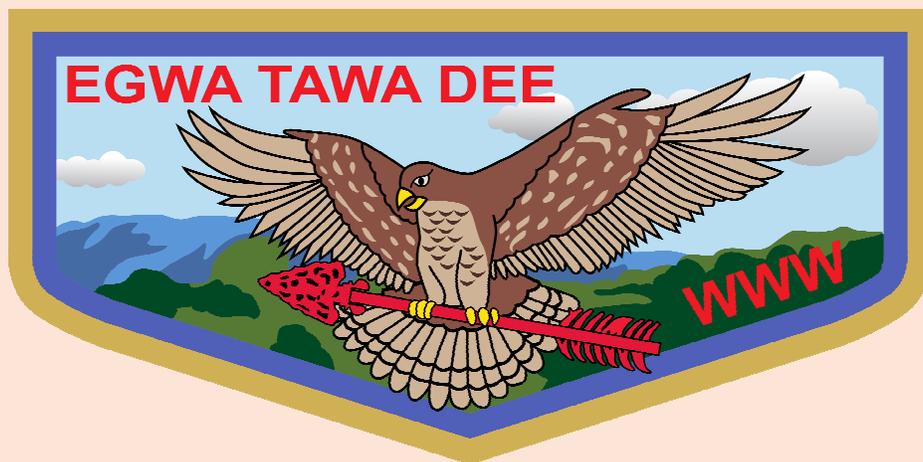


Egwa Tawa Dee Lodge 2021 Planbook



Order of the Arrow
Atlanta Area Council
Boy Scouts of America

Letter from the Lodge Chief

My Brothers,

It is my immense honor to welcome you to the 2021 Lodge year. Your elected executive board has had their annual meeting, created goals for this year and are ready to serve you. This planbook lays out all the goals that your executive board has created, I ask that you take time, read these carefully, and ask "Where can I fit into this". Without you, the brother the lodge could not exist or function.

This year will be packed with lodge and section events. I want to see you compete for ceremonies at conclave, welcome new Brothers at Induction Weekends, and serve our community through our service days.

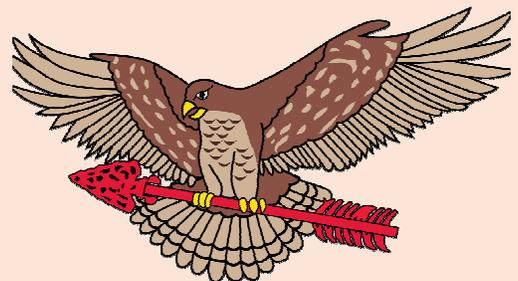
You are Egwa Tawa Dee, and without you, we don't exist. Those who choose you, need you. As your Lodge Chief, I want to continually improve our communication to you the brothers, our programs at events and our service within our community.

These three things are at the heart of Egwa and I've asked our LEB to focus on them in 2021. The detailed goals are included in this Lodge Book. Without you we cannot function as a Lodge. If there is anything my board or I can do for you, please reach out. It is our pleasure to serve you as your 2021 Lodge Executive Board. Remember the words of our founder, Dr. E. Urner Goodman, "For he who serves his fellows is of all his fellows greatest." Together, steadfast in the ideals of brotherhood, cheerfulness, and service, our lodge will forever preform at its best.

Yours in Brotherhood,

Elliot Paisner

2021 Egwa Tawa Dee Lodge Chief



2021 Lodge Executive Board

Position	Name	Adviser	Email
Lodge Chief	Elliot Paisner	Ryan Girard	lodgechief@aacegwa.org
Executive Vice Chief	Avery Shumpert	Ryan Girard	executivevc@aacegwa.org
Vice Chief of Program	Joseph D'Anna	Joey D'Anna	vcprogram@aacegwa.org
Vice Chief of Inductions	Robert Carlin	Jim Manowski	vcindutions@aacegwa.org
Treasurer	Jack Patton	Pamela Petterson	treasurer@aacegwa.org
Secretary	Jack Murlin	Rudi Shumpert	secretary@aacegwa.org

2021 Lodge Calendar

Lodge Leadership Development: Jan. 8-10, 2021

Indian Winter: Jan. 8-10, 2021

LEC: 1/14/21

Spring Gathering: Mar. 12-14, 2021

Section SR-9 Conclave: Apr. 16-18, 2021

WSR Induction Weekend & LEC: Apr. 30– May 2, 2021

BASC Lodge Day of Service Camp setup: May 15, 2021

LEC: Aug. 8, 2021

BASC Induction Weekend & LEC: Aug. 27-29, 2021

Fall Fellowship & LEC: Sept. 10-12, 2021

Scouting Memorabilia Show: Sept. 24-25, 2021

Trailblazer Adventure Camp & LEC: Oct. 1-3, 2021

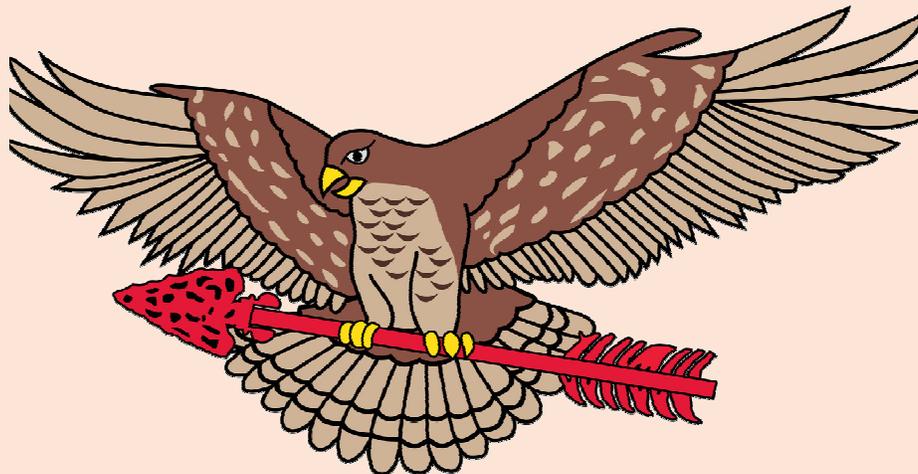
Lodge Day of Service: Oct. 9, 2021

BASC Fall Induction Weekend & LEC: Nov. 5-7, 2021

LEB Retreat: Nov. 12-14, 2021

Winter Banquet & LEC: Dec. 4, 2021

Lodge Leadership Development: Jan. 7-9, 2022



Lodge Vision

2021 Egwa Tawa Dee Lodge Vision:

We see ourselves as a Lodge that is recognized by Atlanta Area Council leaders and Scouts at the Unit, District, and Council level for:

- Giving service to the community, Scouting, and our Council camps,
- Recognizing Scouts who best exemplify the Scout Oath and Law as well as a spirit of unselfish service,
- Supporting adventure in the outdoors, and promote camping.
- Providing meaningful leadership opportunities for Scouts to grow.

Council Service:

- Promote summer camp and other outdoor recreation opportunities in the Council.
- Help recruit summer camp staff for both in-Council Scout Camps.
- Complete at least one service project for one of our Council Camps outside of Induction Weekends.
- Provide service as requested at Council events and functions.

District Service:

- Each chapter will provide service to their District as directed by their District Chairman, and District Executive.

Program:

- Provide a meaningful program to increase membership retention and to promote our image throughout the Council.
- Encourage and promote participation in the Lodge Recognition program.
- Continue to refine the program of the Trailblazer Adventure Camp with heavy emphasis on Cub Scout advancement.
- Continue provide and improve the Lodge Leadership Development (LLD) to accommodate both returning and new members alike.
- Promote American Indian Activities in the Lodge and in the Chapters.
- Have all event committees formed 120 days out for the event with the exception of the Adventure Camp Committee which should be formed by May 1st.

Lodge Vision

Unit Elections

- Complete unit elections in 90% of troops, crews and ships
- Every eligible Scout has the opportunity to be elected as a candidate
- Continue to refine the Unit Election process through more training opportunities and the promotion of elections in accordance with National policy.

Inductions:

- Administer effective and impactful induction weekends to provide a positive first impression for candidates, increase membership retention and activity, and to ensure a more seamless transition from callout to Brotherhood conversion.
- Continue to provide activities and fellowship for new Arrowman after their completion of the Ordeal Saturday.
- Continue to expand the Ceremonialists, Elangomat and Nimat program through more training opportunities and the promotion of the Honor Ceremonialist, Elangomat, Nimat award.

Administration:

- Work towards earning Journey to Excellence (JTE) for the Lodge and its Chapters through effective record-keeping, training, and the setting of short-term goals.
- Implement an effective committee system in which all chairman may communicate and perform their duties in an environment which fosters new leaders.
- Continue to refine the Vigil Honor selection and induction processes.
- All chairmanships will be filled by the February LEC.

Chapter Support:

- Enhance Chapter functionality by improving Chapter/Lodge communication, Chapter financial infrastructure, and unit presence.
- Build a positive image in the units through the Chapters and revamp the Troop Representative program for grassroots promotion of OA activities and functions.

Lodge Officer Goals

Lodge Chief

- Provide a state of the Lodge to the Atlanta Area Council Executive Board
- Provide support from the board to the various chapters in effect of reopening and hosting in-person activities following the Covid-19 pandemic
- Visit each chapter at least 1x if requested.
- Provide support to the other board members in the following methods:
 - EVC: Work to create a plan for Trailblazer 2021 that will create the continuation of the success of previous years so that it will last for the future. As well as work on creating a smooth and productive election session.
 - VCP: Create a plan to make events a success including the proper planning and presentation of events.
 - VCI: Create a plan to make inductions as smooth as possible and a meaningful and good experience for every candidate.
 - Treasurer: Work to create new methods of income for the Lodge as well as new products in the trading post, as well as new items in the patch committee such as a Vigil Honor Specific Flap.
 - Secretary: Create a promotional plan that will increase interest in events
- Double attendance at all events to include.
- Create a plan to launch the Vigil Honor committee to provide meaningful decisions of brother's worthy of the Vigil Honor and ensure a meaningful process for Vigil honor candidates
- Fill all Chairman positions on LEC
- Create opportunities for rededication to OA Ceremonies
- Create two new videos of Lodge Chief introducing the board and lodge this is to include a separate video for Candidates and a Welcome Back Video for Brothers.
- Expand the Summer Camp Social events at both Woodruff and Bert Adams to include games and talks as well as rededication ceremonies which would promote participation and reactivation from brothers who are currently inactive members of the lodge.

Executive Vice Chief

- Implement new events and styles of meetings to achieve better participation at, and enjoyment of Lodge Executive Committee meetings both at events and the Volunteer Service Center in order to sustain a healthy and active lodge.
- Create an action plan for the running of Trailblazer that will not only be simple to follow, but also easily transferable to the next person in this office to give the lodge the best chance for current and future success.
- Work with the Vice Chief of Program to plan events that are both educational and fun to promote chapter participation and fellowship.
- Work with the Lodge Treasurer to establish benefits like prorated dues for members who pay their dues early, or register for every event at the start of the year to show appreciation to our loyal members.
- Expand the Summer Camp Social events at both Woodruff and Bert Adams to include games and talks which would promote participation and reactivation from brothers who are currently inactive members of the lodge.
- Create and implement a series of videos to aid in the training and recruitment of Chapter Election Teams to ensure every troop gets a favorable first impression of the lodge with brothers who are able to not only elect new members, but inspire inactive members to return to events and chapter meetings.

Vice Chief of Program

- Increase promotion and lodge spirit amongst chapters for upcoming events.
- Have a solid schedule set for both Spring Gathering and Fall Fellowship so they run smoothly.
- Adjust menu for the trips based on the themes
- Reevaluate Tally-Po.
- Run Fall Fellowship and Spring Gathering to a higher standard than previous years.
- Include adult brothers in the activities as well as the youth (more to come with event ideas).
- Determine games, staff, and chairman before set deadlines and activities.

Vice Chief of Inductions

- Work on plans for female ceremonialists and teams
- Increase retention for new induction and brotherhood members
- Work to fill VCI Chair positions
- Work on recruitment for more ceremonialists and Elangomats
- Work to refine induction process to make a smooth running program

Treasurer

- Expand involvement in Trailblazer planning and preparation with approval from the Lodge Chief.
- Take inventory of the trading post merchandise to determine the most popular items.
- Facilitate surveys where Brothers can choose what they want in the Trading Post, minimizing risk of loss on new products.
- Find new/different ways to increase revenue streams for our lodge.
- Activate the Lodge Patch Design Committee and Trading Post Committee.
- To expand the trading post's current stock. This will include new products and expansion of past products.
- To improve Egwa patches and make our patches the coolest. Ghost patches will be made this year.
- To get a lodge brand.

Secretary

- Increase engagement by our members in the lodge's social media platforms.
- Expand and strengthen the use of text messaging to distribute information throughout the lodge.
- Redesign the Quiver and lodge website to give it a more polished, up-to-date look to increase its appeal.
- Publish and distribute the Quiver on a season and event basis.
- Increase the number of pictures taken at lodge events to document lodge program, preserve the lodge history, and to ensure enough pictures for shows at events.
- Placing more engaging content on Instagram to Reactivate Brothers interest in the lodge
- Reach out to chapter leadership about commutation and social media